### **Comparisons of Job Characteristics**

Focus Occupation: Customer Service Representatives (43-4051)

Associated Occupation: First-Line Supervisors of Non-Retail Sales Workers (41-1012)

Compare Knowledge
Compare Skills
Compare Abilities
Compare Detailed Work Activities
Compare Tools and Technologies

| << | Focus occupation element is much lower             |
|----|--|
| <  | Focus occupation element is lower                  |
| 0  | Focus occupation element is at a similar level     |
| >  | Focus occupation element is at a higher level      |
| >> | Focus occupation element is at a much higher level |

#### Knowledge

Similarity of Focus Occupation to Associated Occupation: 62

Focus Occupation: Customer Service Representatives (43-4051)

Associated Occupation: First-Line Supervisors of Non-Retail Sales Workers (41-1012)

| Associated Occupation's<br>Key Knowledge Elements | Average<br>Rating, All<br>Occupations | Associated<br>Occupation's<br>Rating | Focus<br>Occupation's<br>Rating | Evaluation of Focus Occupation |   |
|---|---------------------------------------|--------------------------------------|---------------------------------|--------------------------------|---|
| Sales and Marketing                               | 5.2                                   | 17.9                                 | 4.4                             | <<                             | Extensive education and/or training may be required |
| Administration and Management                     | 8.4                                   | 13.4                                 | 4.5                             | <<                             | Extensive education and/or training may be required |
| Economics and Accounting                          | 4.4                                   | 13.3                                 | 3.6                             | <<                             | Extensive education and/or training may be required |
| Personnel and Human<br>Resources                  | 5.6                                   | 12.4                                 | 2.8                             | <<                             | Extensive education and/or training may be required |
| Telecommunications                                | 3.9                                   | 7.1                                  | 3.2                             | <<                             | Extensive education and/or training may be required |

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

#### **Skills**

Similarity of Focus Occupation to Associated Occupation: 8

Focus Occupation: Customer Service Representatives (43-4051)

Associated Occupation: First-Line Supervisors of Non-Retail Sales Workers (41-1012)

| Associated Occupation's<br>Key Skills Elements | Average<br>Rating, All<br>Occupations | Associated<br>Occupation's<br>Rating | Focus<br>Occupation's<br>Rating | Evaluation of Focus Occupation |  |
|--|---------------------------------------|--------------------------------------|---------------------------------|--------------------------------|--|
| Monitoring                                     | 9.9                                   | 13.6                                 | 8.2                             | <<                             | Extensive development of skills in this area may be required |
| Social Perceptiveness                          | 9.1                                   | 13.2                                 | 9.1                             | <<                             | Extensive development of skills in this area may be required |
| Instructing                                    | 7.8                                   | 12.6                                 | 7.1                             | <<                             | Extensive development of skills in this area may be required |
| Management of Personnel Resources              | 6.9                                   | 12.6                                 | 5.6                             | <<                             | Extensive development of skills in this area may be required |

| Time Management                   | 8.9 | 12.5 | 8.3  | << | Extensive development of skills in this area may be required |
|-----------------------------------|-----|------|------|----|--|
| Coordination                      | 9.1 | 12.3 | 9.3  | << | Extensive development of skills in this area may be required |
| Persuasion                        | 7.4 | 11.6 | 10.6 | 0  | Current skill level may be sufficient                        |
| Systems Evaluation                | 6.4 | 11.6 | 4.7  | << | Extensive development of skills in this area may be required |
| Learning Strategies               | 7.2 | 11.4 | 6.4  | << | Extensive development of skills in this area may be required |
| Negotiation                       | 6.8 | 11.4 | 9.0  | <  | A higher skill level may be required                         |
| Systems Analysis                  | 6.5 | 10.5 | 5.2  | << | Extensive development of skills in this area may be required |
| Management of Financial Resources | 3.3 | 8.1  | 1.6  | << | Extensive development of skills in this area may be required |
| Management of Material Resources  | 3.7 | 8.1  | 1.0  | << | Extensive development of skills in this area may be required |

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

### **Abilities**

#### Similarity of Focus Occupation to Associated Occupation: 94

Focus Occupation: Customer Service Representatives (43-4051)

Associated Occupation: First-Line Supervisors of Non-Retail Sales Workers (41-1012)

| Associated Occupation's<br>Key Abilities Elements | Average<br>Rating, All<br>Occupations | Associated<br>Occupation's<br>Rating | Focus<br>Occupation's<br>Rating | Evaluation of Focus Occupation |  |
|---|---------------------------------------|--------------------------------------|---------------------------------|--------------------------------|--|
| Oral Expression                                   | 12.4                                  | 15.0                                 | 13.3                            | <                              | Some improvement in abilities may be required      |
| Speech Recognition                                | 9.9                                   | 13.9                                 | 11.8                            | <                              | Some improvement in abilities may be required      |
| Speech Clarity                                    | 10.2                                  | 12.3                                 | 11.8                            | 0                              | Current ability level may be sufficient            |
| Fluency of Ideas                                  | 7.6                                   | 11.0                                 | 6.7                             | <<                             | Extensive improvement in abilities may be required |
| Originality                                       | 7.6                                   | 10.7                                 | 7.1                             | <<                             | Extensive improvement in abilities may be required |
| Number Facility                                   | 6.3                                   | 10.0                                 | 5.4                             | <<                             | Extensive improvement in abilities may be required |
| Mathematical Reasoning                            | 6.3                                   | 9.8                                  | 6.1                             | <<                             | Extensive improvement in abilities may be required |

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

# **Activities that Both Occupations Have in Common**

Similarity of Focus
Occupation to Associated
Occupation: 67

Focus Occupation: Customer Service Representatives (43-4051)

Associated Occupation: First-Line Supervisors of Non-Retail Sales Workers (41-1012)

Work Activities Exclusivity of Activity

| Conduct training for personnel                       | 30 |
|--|----|
| Prepare reports                                      | 8  |
| Provide customer service                             | 14 |
| Resolve customer or public complaints                | 54 |
| Use knowledge of written communication in sales work | 69 |

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

# **Tools and Technologies that Both Occupations Have in Common**

Similarity of Focus Occupation to Associated Occupation: n/a

Focus Occupation: Customer Service Representatives (43-4051)
Associated Occupation: First-Line Supervisors of Non-Retail Sales Workers (41-1012)

Tools and Technologies Exclusivity

Tools and technology data is unavailable for one or both occupations.

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of  $O^*NET$  (Occupation Information Network) data.